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## Five New Clients Select Idea Hall

Idea Hall ([www.ideahall.com](http://www.ideahall.com)) is starting 2009 with five new significant accounts – **Tieman's Fusion Coffees**, **PERC Water**, **Parsa Law Group**, **Asset Management Consultants, Inc.** (AMC Investments) and **Chief Ingredient**. These new accounts come on the heels of a successful year for the Orange County-based integrated agency, which grew nearly 30 percent last year alone and continued account diversification within its consumer and business-to-business practices.

"Despite the economy, we are continuing to gain new clients and market share in the business-to-business and the consumer sectors as companies look to reposition themselves to be more relevant to the marketplace," said **Rebecca Hall**, president and CEO of Idea Hall. "We see many more companies demanding multi-cultural marketing and integrated programs, which apply emerging tactics such as Web 2.0 and social media."