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Holiday Inn Costa Mesa now Hotel Hanford

Newport Beach, Calif. – August 24, 2009 – A new independent hotel will open its doors on Dec. 1, offering travelers to Orange County a fresh new face in hospitality and service. Hanford Hotels, a Newport Beach-based owner and operator of the Holiday Inn Costa Mesa, has decided to leave the Holiday Inn franchise system and transform the property into The Hotel Hanford. Hanford Hotels expects to invest more than \$7 million for the recreation and redesign of the hotel.

“We have been planning for this transition for more than two years. This is the right time and the right property for us to leverage our collective experience and intimate knowledge of the Orange County marketplace, to take an already successful hotel to the next level,” said Donald Sodaro, president and CEO of Hanford Hotels, Inc. “We value our relationship with Holiday Inn and look forward to possibly partnering with them again in the future,” said Sodaro.

The 225-room hotel’s transformation will be comprehensive inside and out, including a complete redesign of its exterior, guestrooms and public spaces, as well as an elevated level of customer service. The hotel’s exterior will receive new architectural lighting, signage and a porte-cochere. The interior of all 225 guestrooms and public spaces, including the lobby, meeting rooms, restaurant and bar will be completely redesigned, decorated and furnished to reflect an elegant, contemporary and fresh hotel.

“We have the unique opportunity to develop a hotel concept from the ground up, which will offer a truly memorable guest experience through original design, upscale amenities and personal attention,” said Sodaro. “The Hotel Hanford will offer Orange County business travelers, visitors and residents the option to stay at a premium hotel with a distinctive personality.”

The hotel will remain open during construction, which is scheduled to begin in fall 2009 and completed by spring 2010. Hanford Hotels has assembled an experienced team for the construction and redesign project, including, Orange County-based firm CRHO Architects, construction contractor Peter Trapolino and in-house interior designer Martha Burke.

The property has operated as Holiday Inn since it was built in 1973. Hanford Hotels, Inc. purchased the hotel in 1999 and completed an \$8 million renovation in 2000.